



High-Touch Response to H1N1

Challenge

In late 2009, this U.S. region was experiencing a crisis situation with the emergence of the H1N1 virus or “Swine Flu.” The U.S. Federal Government had issued a mandate to administer a vaccination program. The region’s Department of Health did not have the resources or internal structure to manage delivery of the vaccine. In addition to finding nursing staff to administer the vaccine, it was imperative that information on the vaccination and its administration be logged into the Centers for Disease Control (CDC) Database. To comply with governmental requirements and meet the required deadlines, this area’s Department of Health issued an RFP for assistance.

Solution

After meeting with the Department of Health to discuss and evaluate needs and challenges, Manpower created a plan to establish a centralized data center and was awarded the contract based on our novel and practical plan, and our reputation for quality delivery. Utilizing existing Manpower branch offices, more than 200 nurses and 30 data entry associates were hired, validated, processed and trained. In addition, twelve associates were hired as runners to deliver and pick up vaccination forms from the 200+ vaccination sites. All activities were carefully monitored for efficiency and accuracy, and to ensure compliance with federal regulations.

Results

Manpower’s turnkey operation provided a complete workforce solution that delighted the client. The dedication of our staffing teams, the quality of the staff placed, and the speed with which the vaccination process was completed all garnered high accolades. The H1N1 Virus threat has passed, but Manpower continues to serve as a key partner to the healthcare and government sectors in this region.

Healthcare facilities across the U.S. are gaining efficiency with flexible workforce solutions through Manpower. Our industry specific, validated assessments ensure the associates we place are a fit for each position and your environment. With top performers on staff and the ability to flex your workforce according to work demands, you’ll see a positive impact on your bottom line.

About Manpower®

Manpower is the global leader in contingent and permanent recruitment workforce solutions. We provide the agility businesses need with a continuum of staffing solutions. By leveraging our trusted brand, we have built a deeper talent pool to provide our clients access to the people they need, faster. We effectively assess and develop skills, keeping our associates ahead of the curve, so they can get the job done each time, every time.



Manpower®